



Edis Privacy Policy

Last updated on 1-15-2018

We (“Edis,” “we,” or “us”) know that privacy is very important to our online visitors (“Website Visitors”), our application users (“Users”), our schools and districts (“Clients”) and to students whose data we might use in behalf of our clients (“Students”). Edis provides a data platform that collects data from other applications and services and turns it into data insights for district users to access. At all times, Clients decide which data is integrated into Edis. This privacy policy applies to both the Edis platform (“Platform”) as well as the Edis Website (“Website”) and covers how we go about protecting your data.

1. COLLECTION

We collect the following types of information:

Client Information: We collect information about our clients to operate, maintain and upgrade features in our platform, analyze our offerings, and to communicate with our clients. This information includes names, email addresses, phone numbers, content of messages, and account information related to other applications our clients use.

Student Data: Edis has access to personally identifiable information about students (“Student Data”) in order to successfully operate. Student Data is considered confidential and we do not use for any purpose other than to provide our services to our clients. If you have any questions about how we use student data please email us at contact@edis.io or reach out to our clients.

Information collected through technology: Our systems collect usage information and use cookies to optimize the user experience of our services. We also use beacons in certain pages, or emails to keep track of how our platform is being used and how we can make it better. We may also use third-party analytics tools (such as Google Analytics) to measure traffic, detect trends, and ultimately improve our services. We do not allow any marketing or advertisement services to collect information about our users

in any of our services. If you have any questions about how we collect information through technology, please email us at contact@edis.io.

2. SHARING

Edis never sells or rents information. We only share personal information in very specific scenarios:

We may share information with other technology services if we're using them to operate our services and only if we consider their privacy policies to be as strict or stricter than ours. So far, we only share information with services from the following companies:

- **Amazon:** for Web Hosting, Backups, Corporate Operations
(<https://aws.amazon.com/privacy/>)
- **Google/Google Apps:** for Single Sign On, Analytics, Language Translations
(<https://www.google.com/policies/privacy/>)
- **Microsoft/Office 365:** for Single Sign On, Analytics
(<https://privacy.microsoft.com/en-US/>)
- We may have to share data with law enforcement or other parties to comply with a court order or other legal purposes or to protect the rights, property, and safety of our users.

Successor Entities: In the case we sell, transfer, or merge our business with another entity, we will only transfer personal data about our Clients if the mentioned entity agrees to a data privacy policy similar or stricter than ours. We will also notify you at least 30 days in advance and provide you the Privacy Policy of the new entity to give you the opportunity of opting out of the transfer and our service. If you have any questions about how we share information, please email us at contact@edis.io.

3. STORAGE AND PROTECTION

Storage and processing: Our information is stored and handled in the United States. For International Clients, we may decide to house data outside the United States if doing so improves the responsiveness and quality of our service.

Keeping information safe: We are very strict as to how we protect the information in our servers. Information is limited to only those employees who require it and protected by user names / passwords / two-factor authentications / firewalls / encryption. We use SSL, SFTPs, and other encryption techniques to safeguard our information. Access to

our buildings is restricted via multiple access controls. If you have any questions about how we store and protect data, please email us at contact@edis.io.

4. YOUR CHOICES

Account information and settings: Some information may be modified by Clients using the Administrative Section in our platform.

Promotional emails: When we send promotional emails, you have the option to unsubscribe from those in the bottom sections too.

Student Data: Student Data is provided and controlled by the Clients. If you have any questions about reviewing, modifying, or deleting personal information of a student, please contact a Client directly.

Cookies: Even though we recommend you use cookies to improve the usability of our platform, you have the option of disabling it in your browser or mobile device.

Data Retention: We will not retain any student personal information for longer than necessary to provide our services. If a Client stops using our Platform, we will promptly delete all Student Data associated with the Client in question. We may maintain anonymized or aggregated data for analytics purposes. If you have any questions about the choices you have in regards to data, as well as our processes for deleting data, please email us at: contact@edis.io.

5. CHILDREN'S PRIVACY

Edis only collects information from children under the age of 13 if the Client is already collecting it. Please email us at contact@edis.io if you we have inadvertently collected personal information of a child under 13 without the Client's authorization and without proper parental consents so that we may delete such data as soon as possible.

6. LINKS

We are not responsible for the practices employed by websites, applications or services linked to or from our Service.

7. COMMUNITY

As part of our commitment to complying with the highest levels of student privacy and being an active member in the student privacy discussions within the edtech community, we're proud: Signatories of the Student Privacy Pledge, and Members of the Student Data Privacy Consortium.

8. CONTACT US

If you have any questions about this Privacy Policy or Edis in general, please email us at contact@edis.io.

9. CHANGES

We may make minor modifications to this Privacy Policy every now and then. Should we change this document in a substantial way, we will provide a minimum of 30 days for you to review the changes and decide to opt out from our Platform before the changes take effect.